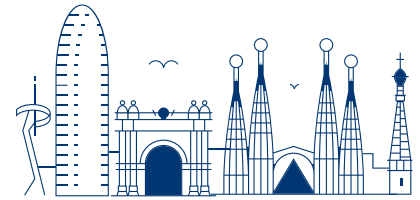


45
International



Update in Obstetrics,
Gynecology and
Reproductive Medicine



Barcelona, Spain • November 4-5, 2021



SUPPORT AND EXHIBITION

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INVITATION FOR THE INDUSTRY

dexeus.comtecmed.com
dexeus@comtecmed.com

DEAR INDUSTRY PARTNERS,

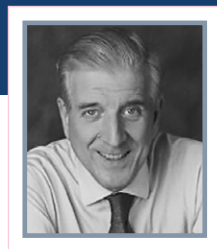
It is our great pleasure to announce that The Dexeus Women's Health Foundation will host its 45th International Forum focusing on issues in Women's health to be held in Barcelona, Spain, on November 4–5, 2021. The Dexeus Forum will update the current knowledge in Obstetrics, Gynecology and Reproductive Medicine with the key international opinion leaders in each field.

The Forum will feature presentations, hands-on workshops on practical issues and panel discussions from renowned international and national experts. Participants are encouraged to take an active role in the discussions with faculty members in a unique and open environment. Participants will also have the opportunity to be further involved in the Forum by submitting papers for oral and poster presentation.

The Forum will bring together multidisciplinary healthcare professionals, researchers and policy makers involved with the care of women's health. The Forum will provide them with a lively platform to learn and share their knowledge and experiences.

We look forward to welcoming you in Barcelona for an exciting and fruitful experience!

Yours faithfully,



A handwritten signature in black ink, appearing to be 'P. Barri'.

Prof. **Pedro N. Barri**

President Womens' Health Dexeus Foundation



MAIN PROGRAM TOPICS



Obstetrics

- Diabetes and Obesity
- Genetics
- Infectious Pathology
- Labour Anomalies
- Maternity over 50
- Multiple Pregnancy
- PE / IUGR
- Prematurity
- Prenatal Screening



Gynecology

- Adenomyosis
- Contraception
- Endometriosis
- Endoscopic Surgery
- Gynecological Oncology
- ICT and Women's Healthcare
- Imaging
- Menopause
- Uterine Fibroids



Reproductive Medicine

- Andrology
- Ectogenesis
- Genomics
- Implantation Failure
- IVF Laboratory Automation
- Mitochondrial Diseases
- Ovarian Stimulation
- PGS
- Recurrent Miscarriage

CME ACCREDITATION

CME accreditation previous supporters commitment to the highest standards in CME/CPD

Comtecmed is committed to deliver within the platform of the Forum valuable knowledge based on independent, transparent, and effective CME/CPD educational programs by:

- Championing best practice in CME
- Maintaining and improving standards
- Mentoring and educating
- Working in collaboration with critical stakeholders

For more information, visit: www.gcmep.eu

International CME Accreditation

An application for CME Credit will be made once the scientific program is finalized. Further details will be available on the Forum website:

dexeus.comtecmed.com

Industrial Symposia

Industrial Symposia are offered to industry as non-CME commercial/promotional sessions.

As such, companies are free to choose their topics, invite speakers, and control content. However, topic and program are subject to approval by the scientific committee and all such sessions will be indicated in the program as: Industrial Forum organized by: Company Name (not included in the main event CME/CPD credit offering).

Information contained in the scientific program must comply with the applicable CME/CPD regulations. Scientific/Educational Program shall not include any commercial elements such as company names, products names, etc. Commercial information shall be kept separate and clearly differentiated from the scientific accredited content. Non educational activities may include promotional elements and shall not be accredited.

GENERAL INFORMATION

Date

November 4-5, 2021

City / Country

Barcelona, Spain

Venue

Auditorio Axa, Avinguda Diagonal, 547, 08029
Barcelona, Spain

Participants

1000-1200 expected participants

Conference Organizer



Division of Comtegroup

Comtecmed Management Spain, S.L.
Bailen, 95-97, Pral.1.A – 08009 Barcelona, Spain
Tel: +972-3-5666166, Fax: +972-3-5666177

Exhibitor / Support Contact

dexeusindustry@Comtecmed.com

Hotel Accomodation for Groups

dexeus@Comtecmed.com

Technical Contact

dexeus@Comtecmed.com



LEVELS OF SUPPORT

Level determined by the accumulation of items of value

Platinum | € 85,000-100,000

Gold | € 60,000-80,000

Silver | € 40,000-60,000

Bronze | € 20,000-40,000

Contributor | € 10,000-20,000

Supporting companies will receive the following benefits:

- Acknowledgment on the forum website, forum mobile application and on site signage
- Platinum supporters will receive 10 registrations
- Gold supporters will receive 8 registrations
- Silver supporters will receive 6 registrations
- Bronze supporters will receive 4 registrations

IMPORTANT NOTES

- Special industrial symposia time slots will be allocated on a first-come, first-served basis.
- The company supporting a satellite symposium may select the speakers and topics.
- In addition to the sponsorship fee, the company must cover all speakers' expenses, including registration, accommodation and travel expenses. This also applies in the case where the Forum speakers have already been invited by the Forum.

The program of the Satellite Symposia are subject to approval by the scientific committee of the Forum. In case that the scientific committee rejects the program of a satellite forum, each party will be entitled to cancel the satellite forum without paying a penalty for the cancellation or for any damages caused by the cancellation to the other party.

EDUCATIONAL SUPPORT OPPORTUNITIES

CONTINUING MEDICAL EDUCATION (CME) APPROVED SESSION

€ 30,000

Opportunity to support an existing session or to suggest a session as part of the CME-approved scientific program

- Acknowledgment on the forum website, forum mobile application and on site signage

CONTINUING MEDICAL EDUCATION (CME) APPROVED PRESENTATION

€ 15,000

Opportunity to support in-part an existing presentation or to suggest a presentation as part of a CME-approved session in the scientific program

- Acknowledgment on the forum website, forum mobile application and on site signage

PRIZES FOR OUTSTANDING ABSTRACTS / *Sole Support*

€ 4,000

Prizes will be awarded to the authors of the most outstanding abstracts, as selected by the Forum Chairpersons

- Acknowledgment on the forum website, forum mobile application and on site signage

E-POSTER AREA / *Sole Support*

€ 10,000

Throughout the duration of the Forum, the E-poster Area will enable delegates to view E-posters on one of the screens available

- Acknowledgment on the forum website, forum mobile application and on site signage

MOBILE APPLICATION / *Sole Support*

€ 15,000

Exclusive sponsorship provides high-exposure placement in the app in order to drive traffic to the company's on-site presence or website

- Supporter acknowledgment on the splash page/pop-up screen of the app: "Supported by: company name/logo" (product logo not permitted)
- 2 push notifications
- Acknowledgment on the forum website, forum mobile application and on site signage



PROMOTIONAL SUPPORT OPPORTUNITIES

LUNCH INDUSTRIAL SYMPOSIUM (NON-CME APPROVED) / Plenary

€ 55,000

Opportunity to hold an industrial non-CME approved symposium (60 minutes in duration) during the lunch break. The topic will be subject to approval by the chairpersons of the Forum.

- Forum hall and basic audiovisual equipment
- Standard exhibition space
- Two exhibitor registrations
- Brochure in the participants' bags
- Support will not cover the cost of providing lunch boxes to the participants and this will be in addition to the cost listed above
- Acknowledgment on the forum website, forum mobile application and on site signage

The expenses (travel, accommodation and registration) of the chairpersons and speakers of the plenary industrial symposium are additional and the responsibility of the supporter. This also applies in the case where the symposium speakers have already been invited by the Forum.

FORUM SATELLITE SYMPOSIUM (NON-CME APPROVED) / Plenary

€ 45,000

FORUM SATELLITE SYMPOSIUM (NON-CME APPROVED) / Parallel

€ 35,000

Opportunity to hold a non-CME-approved industrial symposium

- Forum hall and basic audiovisual equipment
- Standard exhibition space
- Two exhibitor registrations
- Brochure in the participants' bags
- Acknowledgment on the forum website, forum mobile application and on site signage

The expenses (travel, accommodation and registration) of the chairpersons and speakers of an industrial symposium are additional and the responsibility of the supporter. This also applies in the case where the symposium speakers have already been invited by the Forum

WIFI LANDING PAGE / Sole Support

€ 15,000

Wireless Network Provision: Delegates wishing to access the internet via their own laptop/ smartphone may do so by using the Conference Wi-Fi. Supporter of this piece of technology will receive strong visibility during the Forum

- An initial branded splash screen will bear the supporter logo and company name
- Acknowledgment on the forum website, forum mobile application and on site signage

WORKING STATIONS / Sole Support

€ 10,000

The Area will be outfitted with internet workstations for participants to stay updated between sessions

- Display logo as a screen background
- Opportunity to provide branded mouse pads
- Acknowledgment on the forum website, forum mobile application and on site signage

CHARGING KIOSK / Sole Support

€ 8,000

Branded charging kiosk for multiple devices, including smart phones and tablets.

- Acknowledgment on the forum website, forum mobile application and on site signage

PROMOTIONAL SUPPORT OPPORTUNITIES

PARTICIPANTS' BAGS / *Sole Support*

provided-in-kind + € 10,000

- Opportunity to provide branded bags for all participants of the Forum
- Acknowledgment on the forum website, forum mobile application and on site signage

FORUM LANYARDS / *Sole Support*

provided-in-kind + € 6,500

- Opportunity to provide branded lanyards for all participants of the Forum
- Acknowledgment on the forum website, forum mobile application and on site signage

WATER BOTTLES (*sized up to 350 ml*)

€ 4,000

Supporter will provide funding and the refillable water bottles

- Water bottles will bear the Supporter's name/company logo, as well as the Conference logo
- Water bottled will be placed in the participants bags
- Acknowledgment on the forum website, forum mobile application and on site signage

NOTE PADS AND PENS / *Sole Support*

provided-in-kind + € 4,000

- Opportunity to provide branded note pads and pens to be distributed in the participants' bags
- Acknowledgment on the forum website, forum mobile application and on site signage

NETWORKING EVENT / *Sole Support*

€ 20,000

Opportunity to support a networking event for all participants of the Forum

- Company logo on the official invitation to the networking event
- Acknowledgment on the forum website, forum mobile application and on site signage

COFFEE BREAK

per coffee break / € 3,000

Opportunity to support a coffee break for all participants of the Forum

- Opportunity to provide branded items such as napkins etc.
- Support will be acknowledged in the Industry section of the final program, on the event website, mobile application and with signage during the event

TAILOR-MADE SUPPORT PACKAGES

Support packages may be tailored to suit the company's budget and interests and in order to maximize visibility, and to best promote products and services. Please contact the Forum Organizer for further details on creating the appropriate package



ADVERTISING OPPORTUNITIES

BROCHURE INSERT

€ 2,500

Company brochure to be inserted into the company bags

PUSH NOTIFICATIONS

Opportunity to send a push notification to all the participants (only participants who agreed to receive the information) on-site through the mobile app (to be coordinated with the Forum organizer).

EXHIBITION

The exhibition will be held at the Forum venue. The exhibition floor plan is designed to maximize exposure to the participants.

Exhibition space will be available on a first-come, first-served basis.

Exhibition space will be available at € 3000

Exhibition space rental includes:

- Table and two chairs
- One electrical point
- Acknowledgment on the forum website, forum mobile application and on site signage
- Two exhibitor registrations
- Additional exhibitor registrations available for € 250 per badge
- General cleaning of public areas

Please note: only an exhibition pop up display will be allowed

ANCILLARY EVENTS POLICY DURING

The Forum Secretariat and Co-Chairpersons have recognized that at the DEXEUS 2021 Forum attendees and companies seek to maximize their networking opportunities and fulfill their professional responsibilities while at a location with so many of their colleagues.

To accomplish these goals the Forum will make every effort to make available their time and space in the Forum -controlled meeting facilities (convention center or headquarter hotels) for Ancillary Events which do not compete or conflict substantially with the official scientific program.

- Ancillary Events may not be commercial or educational in nature, i.e., they may not include a scientific program with presentations, posters, or lectures, nor include marketing demonstrations or commercial presentations.
- Ancillary Events with more than 25 attendees may not be scheduled in conflict with the official scientific program of DEXEUS 2021 Forum
- Ancillary Events with more than 25 attendees may not be scheduled during the official scientific program of DEXEUS 2021 Forum

DEFINITION OF ANCILLARY EVENTS

Ancillary Events are non-Forum-sponsored special group events, such as business meetings of other organizations or social gatherings, held in conjunction with the DEXEUS 2021 Forum. Ancillary Events are not planned or sponsored by the Forum

Ancillary Events may not be commercial or educational in nature, i.e., they may not include a scientific program with presentations, posters, or lectures, nor include marketing demonstrations or commercial presentations.

- **Business Meetings:** Meetings of non-commercial editorial boards, non-profit organization boards, or other non-Forum committees/working groups, study groups, etc.
- **Exhibitor Internal Meetings:** Meetings for the Forum exhibitor's corporate personnel: Forum exhibitor hospitality suites.
- **Investigator Meetings:** Meetings for investigators of ongoing research (may be sponsored only by a Forum exhibitor).
- **Social Events:** Receptions, dinners, alumni events, reunions, and specialty groups where there is no educational/scientific program presented.

REQUESTS FOR ANCILLARY EVENTS

Requests for Ancillary Events must be made on official forms and approved by the Forum regardless of the Forum Ancillary Events Policy the location of the event. For meetings with more than 15 attendees, fees will be charged for requests made after a certain date.

Ancillary Events should be planned and scheduled in support of the Forum Commercial organizers of Ancillary Events must be supporters of the Forum at the value of not less than the cost of an inside 9 sqm booth. Commercial ancillary event organizers who are not exhibitors will incur additional service charges for multiple events.

Fees for participation by attendees outside of the recovery of food and beverage costs, such as registration fees, must be approved by the Forum. All costs for the activity, including decorator, audio-visual setup, and room changes, must be borne by the organizers. All event expenses must be paid promptly and non-payment may result in action by the Forum

The use of the Forum logo, trademark, or name in conjunction with publicity must be pre-approved. The Forum may not be represented as cosponsoring an event unless a formal request has been submitted to and approved by the Forum

Conducting demonstrations and/or displays of commercial products will not be permitted during Ancillary Events. Only Ancillary Events open to all Annual Meeting registrants will be listed in the Forum related publications.

Signs, directional or informational, must be approved by, and coordinated with, the Forum management when placed in the Forum-controlled Forum facilities. Each sign must state that "This event is not organized or sponsored by the Forum." Organizers must remove any meeting-related materials from their assigned rooms at the conclusion of the event.

All participants in Ancillary Events must register for the Bi-Annual Forum unless requests for passes for non-scientific participants are received in writing at the time the Ancillary Event is approved.



BREACH OF POLICY

Organizers must adhere to the responsibilities outlined in the policy and on the official forms to avoid cancellation of the activity. Failure to adhere to the policy may result in any or all of the following actions by the Forum

Refusal to allow company or group the opportunity to exhibit or hold symposia, meetings, or other events in the Forum - controlled meeting facilities in current year or a specified number of future years.

Liability and Insurance

The Forum Organizer cannot accept liability for personal accidents loss of or damage of private property of participants, either during or indirectly arising from the Forum. Participants are advised to issue their own personal travel and health insurance for their trip

Terms and Conditions

1. Support items are allocated on a first-come, first-served basis
2. All support and exhibition prices quoted are in € and are subject to VAT
3. All payments must be received before the beginning of the Forum. Should the company fail to make the payment prior to the commencement of the Forum, the Organizer saves the right to cancel the company's participation and benefits
4. Time slot allocation will be based on level of support and approval from the Organizing Committee
5. It is the responsibility of the supporters and exhibitors to comply with the regulations of the local authorities, EFPIA (European Federation of Pharmaceutical Industries & Associations) www.efpia.org and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines
6. The Forum Organizer reserves the right to accept or decline offers of support and application for exhibition space
7. The Forum Organizer reserves the right to amend the published floorplan should it be deemed necessary for the benefit of the exhibition and the Forum as a whole
8. Please note that the Forum Organizer must approve all exhibition stand designs
9. All benefits: (logo, profile, insert, advertisement and registration) that are mentioned as part of the Supporter /Exhibitor packages are to be provided as per Comtecmed specifications and deadlines to ensure maximum exposure at the Forum
10. Hermes & Merkur is the sole logistic supplier for the Forum. All materials sent directly to the venue (not via our logistic agent AKA Hermes) will not be under COMTECMED's responsibility. We are not liable if the shipment does not arrive due to customs clearance issues or any other delays that might occur

Payment Conditions

All mentioned costs are quoted in Euro and are subject to VAT.

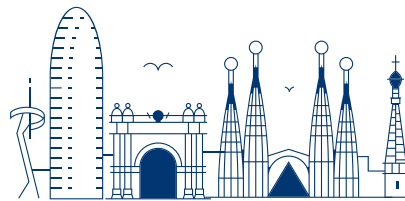
- 100% of total amount will be paid upon signature of this Agreement and receipt of the invoice

Cancellation Policy

Cancellation of support must be made in writing to Comtecmed.

Upon cancellation, Comtecmed will retain:

- 10% of the agreed amount if cancellation is made 6 or more months prior to the Forum.
- 50% of the agreed amount if cancellation is made 4 months prior to the Forum.
- 100% of the agreed amount if cancellation is made 3 or less months before the Forum.



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